

POSITIONS HELD

The Modesto Bee
Creative Manager 2004 – present

I was hired at The Modesto Bee as a graphic designer. Within two years my position was elevated to creative supervisor and then, a year later, I was promoted to creative manager. Currently I wear many creative hats at The Bee. My duties include managing projects and workflow, editing, design, photo editing, production, and pre-press. My favorite hat to wear, of course, is the design hat.

My creativity is utilized in many different areas here. I am the editor for Valley Homes and am responsible for the creation and completion of all the special sections, ad campaigns, marketing pieces, and anything else in the building that requires a creative touch.

Capulin Design
Principal 1998 – present

The Staley Concern
Advertising & Consulting
Art Director 2002 – 2004

Campbell & Associates
Advertising Agency
Graphic Designer 2000 – 2002

Acme Printing
Graphic Designer 2000

Providence Communications,
Advertising Agency
Graphic Designer 1998 – 2000

EDUCATION AND TRAINING

Modesto Junior College, Graphic Design Program
AS, Graphic Design, 1998

Modesto Junior College
Spanish language non-degree study, ongoing since 2007

RECOGNITION

California Newspaper Advertising Executives Association
Advertising Support Award

The Modesto Bee
Extra Mile Award

The Modesto Bee
Employee of the Month
January 2005, October 2006, September 2007, June 2009

Medical Marketing and Media Magazine
Advertising Award
Good Samaritan Hospital Newspaper Ad

MJC Student Art Show
Teachers Choice Award, Black and White Photography

COMMUNITY INVOLVEMENT

MJC Graphics Department
Advisory Board Member
2007 – 2011

Salvation Army
Writer/Editor, One Night Dinner Committee
2006 – 2010

Wilson Elementary School
Volunteer, English as a Second Language Program

Yosemite Area Club of Printing House Craftsmen
Member

National Association of Photoshop Professionals
Member